

Pre-Conference and Workshop Descriptions

Tuesday, September 29, 2009

9:00 am – 11:30 am Pre-Conference Workshops

Ethics: Principles for Everyday Practice, Special Populations, and Clinical Supervision

Shane Koch

This session will focus on utilizing ethical principles in everyday clinical practice emphasizing that all clinical decisions have ethical components/considerations. Ethical principles and practice models will then be applied to working with special populations (HIV and persons with disabilities). Finally, participants will review the role of clinical supervision in facilitating ethical practice and ethical decision-making.

Leading in Turbulent Times

Tom Mosgaller, Lynn Madden

Shrinking budgets, growing demand, changing rules, and increased uncertainty are among the litany of concerns that are keeping payers, providers, and policy makers up at night during this time that New York Times columnist Thomas Friedman calls “The Great Disruption.” These times call for leadership at every level for organizations willing and able to forge a future that combines the bold vision of transformation with the critical day-to-day work of continuous improvement. NIATx, based at the University of Wisconsin–Madison and funded by the Robert Wood Johnson Foundation and SAMHSA, is developing timely, practical tools to support leaders seeking to both transform and improve their organizations. These tools will help you take on big issues that involve a lot of people and messy processes. You’ll also learn to use hands-on tools to use to improve your agency’s systems—and its bottom line. In this session, you will be introduced to the NIATx Whole Systems Change framework for transformation and rapid-cycle improvement tools. This powerful combination for improving service, reducing costs, and positioning your organization for the future is grounded in the 14 points Dr. W. Edwards Deming outlined in his ground-breaking work, *Out of Crisis*.

1:45 pm – 3:15 pm Concurrent Sessions 1

How to Increase Access and Retention: Follow the NIATx Way

Tom Mosgaller, Lynn Madden

How have hundreds of members of NIATx used existing resources to reduce waiting time 24 percent, reduce no-shows 32 percent, increase continuation 14 percent, increase admissions 25 percent, and improve their bottom line? How can you do the same? Learn the basics of the NIATx Way in this half-day workshop and then test the evidence-based promising practices in your own setting. Take home the NIATx Workbook and Smart Chart. See for yourself how simple, easy, and fun this client-based improvement process can be.

A Dose of Prevention: Promising Approaches to Prevent Rx Drug Abuse

Steven Mange, Sarah Potter

Every day, an estimated 2,500 American teens use a “legal” drug to get high for the first time. Unlike alcohol, cigarettes, and illegal drug use, teen use of prescription drugs has not significantly decreased. In fact, nearly half of teens agree that prescription drugs are safer to use than illegal drugs. And even more teens will tell you that they are easy to find. This session will provide an overview on trends in prescription drug abuse, examine motivating factors for use, and reveal strategies and resources to help prevent prescription drug abuse in your community. Take this opportunity to learn about multi-disciplined approaches at the national and state levels from experts on prescription drug abuse and substance abuse prevention.

Using Technology to Improve Access Retention and Recovery Outcomes

Abdel Fahmy

This workshop will focus on technology used for Tele-Mental Health and web-based counseling. It will include examples of online counseling (eCounseling), online case management and medication monitoring, online collaboration and use of social networking for recovery support. Discussions will also include security issues, such as encryption, access control and the changes in HIPAA security standards.

Preparing Treatment Organizations to Meet the Needs of Returning Veterans (Part 1)

Pam Woll, Angela Halvorson

Ready or not, substance use disorder (SUD) treatment systems and organizations must prepare the workforce quickly to meet the needs of returning veterans. Effective responses include trauma-informed SUD and mental health treatment and recovery support; coordination with veterans’ service systems; and focus on strengths, safety, recovery, and veterans’ own choices. An effective workforce will be educated on the military culture, the experience of war, the neurobiology of trauma, the effects of traumatic

brain injuries, and the implications of these factors for effective treatment and recovery. This workshop provides a checklist and practical suggestions for preparing treatment organizations for effective responses.

3:30 pm – 5:00 pm Concurrent Sessions 2

Identity Development & Cultural Competency in Counseling Supervision

Mary Henderson

This workshop will address counseling supervision representation as a vital force that can influence the counselor's skill development on many levels. However, supervision that attempts to integrate racial and cultural issues might be compromised when supervisors themselves have not been exposed sufficiently to multicultural training nor have come to increased racial self-acceptance and acceptance of racially different others. Discussion will include the latest research on racial identity development as an active and fluid process of identifying one's own racial group as a viable self-references group. Through this process, the individual comes to increased racial self-acceptance and acceptance of racially different others. Multicultural competency in the counseling supervisor relationship encompasses such variables as awareness, skills and knowledge of race, ethnicity and cultural influences of the counselor supervisor or supervisee.

Texting, Sexting, and Cyberbullying: Staying Connected While Staying True to Yourself

Eric Foster

In the age of cell phones and internet, everything happens in the blink of an eye. We can get up to the minute reports from half way around the world. We can reconnect with someone we haven't seen in years simply by switching on the video camera. We can even pass a note to the person sitting next to us without turning our head or using a pen and paper. The power of information can be both beneficial and damaging to the sender and the receiver. In this work shop we will briefly discuss the progression of technology, and the unintended impact it has had on those that use it. We will discuss what the current research says on how adolescents are using technology, and strategies that can be used to help adolescents stay connected while staying true to themselves.

Adopting a Consumer-focused Management Approach

Tom Mosgaller, Lynn Madden

Understanding and satisfying consumer needs is the key to managing any organization, no matter the industry. In this workshop, learn how to apply basic economic theory to identify current performance gaps and new market opportunities.

Preparing Treatment Organizations to Meet the Needs of Returning Veterans (Part 2)

Please see the description for this continuing workshop under Concurrent Session 1.

Wednesday, September 30, 2009

10:15 am – 11:45 am Concurrent Sessions 3

What's New in Communications: Social Media (Part 1)

Daphne Baille, Tim Whitney

There's an explosion of information available on social media (e.g., Facebook, LinkedIn, Twitter, etc.), including how organizations are using them and what the implications are for organizational policies and communication with stakeholders. Should your organization be on Facebook? What are the practical benefits of LinkedIn? And what is "Tweeting?" This workshop will present the basic features and benefits of each of these tools to help you consider if and how to use them to help meet your organizational objectives. We will also discuss shortcomings and potential risks of various tools, and what to consider when developing organizational policies.

Beyond Postcards and Petitions: Engaging Youth for Positive Change

Lisabeth Searing, Joan Leigh, Brittany Arnold, Allan Babu, David Gloria, Bryan Luna, Ala Salmeh, Sumaiya Saad

Engaging Youth for Positive Change (EYPC) empowers young people to act as advocates for positive community change by working with their local government to adopt substance use ordinances, particularly those involving underage alcohol use and tobacco control. In this session, participants will hear about this new program developed at the Center for Prevention Research and Development at the University of Illinois, and will hear from young adults from Plainfield who worked for local tobacco retail licensing in their county.

Advancing Adolescent Early Intervention, Treatment and Support through School-Based Student Assistance Programs

Don Mitckess, John Schwaller, Charla Waxman, Patricia Berry

Adolescent involvement with alcohol and other drugs can significantly impact a student's willingness and ability to successfully achieve or even remain in school. Substance use patterns are progressive for many youth, and the greatest access to these young people to intervene often is the school setting. These factors make Student Assistance Programs (SAP) a vital part of any

community's efforts to address early intervention, treatment and support for substance involved youth. Join this workshop to learn from a panel of experienced professionals about the vital role of SAP and the current challenges in addressing youth substance use in the school setting.

Practicing in the 21st Century: Future Directions in Addiction Prevention, Treatment and Recovery

Shane Koch

Alcohol and other drug abuse professionals face a plethora of challenges as we enter into the 21st century. This session will focus on addressing the global issues of workforce development, creating recovery oriented systems of care, utilizing research and program evaluation to demonstrate program effectiveness and creating effective linkages between professional cultures and disciplines. Specific attention will also be directed toward clinical challenges such as emerging populations, medication assisted therapy, and the changing drug menu.

1:30 pm – 3:00 pm Concurrent Sessions 4

What's New in Communications: Keeping up With Web 2.0 (Part 2)

Long gone are the days when a website was nothing more than an online brochure. In the modern communication environment – Web 2.0 – your website is overwhelmingly the cornerstone of your brand and the primary tool through which your constituents – partners, funders, clients, job seekers, etc. – interact with your organization. Their expectations are high but building a quality online presence has never been more accessible. This workshop will look at the role of the internet in the modern nonprofit environment, and how your organization can leverage tools like social media, blogs, and content management to engage your audience. We'll also talk about what may need to change within your organization to realize the full potential of Web 2.0.

“Disposal = Safety”

Kellie Rubbel-Henrichs

Although teens are turning away from street drugs, there is a new threat – the family medicine cabinet and the abuse of prescription and over-the-counter drugs (OTC). Due to this rise in prescription drug abuse, now, more than ever, it is important to take responsibility for properly disposing of unused, unneeded, or expired prescription drugs. This session will give step by step information on how to collaborate with law enforcement agencies and sponsor a secure drug disposal box. This secure box allows community members to drop off and properly dispose of medications, including narcotics and controlled substances, therefore keeping these drugs out of the hands of young people.

Time to Wake Up Your Group? (Part 1)

Nancy Phillips

Do you dread your groups? Do your clients go “UGH” at group time? Many counselors repeat the same information so many times they deliver it by rote...or the client that has been in treatment more than once may feel bored and frustrated and tune out the facilitator. Well... help is here. Supervisors and counselors alike can learn methods to assist in taking the “same old” information and applying a variety of delivery techniques. Participants will revisit learning styles and gain ideas for adapting the information to facilitate internalization by the client. This is a hands-on opportunity to practice and personalize these skills.

Illinois DCFS IV-E AODA Waiver, "The Recovery Coach Project"

Marc Smith

This workshop will provide attendees with information concerning the state of Illinois Department of Children and Family Services (IDCFS) title IV-E Wavier project. We will discuss the substance abuse treatment needs of Illinois parents who have lost custody of their children to the state child welfare system and the services that the AODA Wavier provides with a focus on the RCP program. Focusing on the partnership between IDCFS and the Illinois treatment community.

3:15 pm – 4:45 pm Concurrent Sessions 5

Strategies for Addiction Providers to Effectively Participate in Electronic Health Information Exchange

Renée Popovits

Identify confidentiality issues to consider in the implementation of an electronic health record. Discuss ways to share information with other health care providers within the framework of the existing 42 CFR Part 2 regulations. Explore strategies to permit limited sharing of information to improve patient outcomes and coordinate care while simultaneously safeguarding the privacy concerns of patients.

Community Coalition Building to Increase Prevention Efforts – Expanding Resources with Shrinking Budgets

Margaret Polovchak, Rose Garlasco

Finding the golden nuggets of opportunity and partnering with community resources in a difficult economy has provided many communities/counties/townships with answers to some of the most complex issues we face, poverty, gangs, substance abuse,

domestic violence and such. Collaboration and coalition building has been the answer to these issues for several communities. Come hear how coalition building can help you solve your most pressing issues without expanding your budget.

Time to Wake Up Your Group?! (Part 2)

Please see the description for this continuing workshop under Concurrent Sessions 4.

The Forgotten Ones: Children of the Incarcerated, Finding Hope for the Future

Cherie Hunter

This workshop will explore the unique challenges and needs of children whose parents are incarcerated in the criminal justice system. These children struggle with a variety of issues including trauma and loss brought on by the sudden and sometimes violent removal of the parent who is often the sole caregiver from the home; they may be placed in the foster care system and find themselves passed from home to home. They struggle with loss, fear, anxiety, stigma, anger, guilt, depression and other emotional issues. They may find it difficult to fit in, to trust others, and to have faith and hope in a future. Without a strong role model and immediate and comprehensive intervention and prevention, all of these issues can result in behavior problems including acting out, substance use, and violence which can lead to their own involvement in the criminal justice system, perpetuating a cycle of failure and hopelessness. Despite what we know about this vulnerable population, they are often a forgotten population that falls through the cracks. Children are not given consideration when the parent is arrested, nor are they always considered when sentencing decisions are handed down. This workshop will discuss the demographics of children whose parents are incarcerated and will explore the many avenues available to communities to assist these forgotten children. The presenter will discuss prevention strategies that can be employed early enough in the process to provide some measure of hope that can break the cycle and help to provide a future for “Children of the Incarcerated.”

Thursday, October 1, 2009

9:45 am – 11:15 am Concurrent Sessions 6

Leadership Competency Skills for Optimal Results

Eleanor Wolfram

Healthcare leaders become administrators through a variety of routes, many of which do not include formal managerial education. To produce positive results in the areas of accreditation and regulatory requirements, leaders need effective skill sets to manage operations and inspire employees. The purpose of this workshop is to define the necessary leadership competency skills for achieving optimal improvement and compliance levels.

The Pink Snurfs – Gray Market Drug Abuse

Bruce Talbot

On the opening day of school, six at-risk high school students took pills labeled “Pink Snurfs” purchased over the Internet as a “legal high.” All six became ill in class and were hospitalized. School officials and even the chief of police were caught off guard by this “new designer drug.” Pink Snurfs represent the latest trend in adolescent drug abuse – gray market drugs. This workshop will define gray-market drugs and explain why adolescent illicit drug abuse is dropping yet gray-market drug abuse is increasing across America. A legislative proposal for responding to gray-market drugs will be presented.

Implementing Integrated Treatment for Co-Occurring Disorders (Part 1)

Tim Devitt, Levi Aliposa, Cheryl Steele, Bola Obajimi, Kate Schoelein, Mogens “Bill” Baerentzen

This workshop will provide an overview of Integrated Dual Disorders Treatment (IDDT), by a) reviewing the model, b) providing information on common implementation challenges and solutions in residential and community-based settings, and c) providing examples from thresholds’ experience regarding how IDDT implementation supports recovery-focused service delivery. Thresholds have been working to implement co-occurring disorders practices since 1990, and have been using the IDDT SAMHSA toolkit since it became available in 2003. Thresholds received a SAMHSA Science to Service Award for its efforts to implement IDDT in September 2007.

Breaking the Chain: How Trauma-Informed Prevention, Treatment, and Recovery Systems Can Help Addicted Families Heal (Part 1)

Pam Woll, Nancy Phillips

With all we know about effective prevention, treatment, and recovery support, we have not been able to slow the intergenerational transmission of addiction and the many challengers that often accompany it. One thing that many children in need of assertive prevention and adults in need of intensive recovery support have in common is the experience of trauma, in many cases within families of origin. This workshop looks at ways in which prevention, treatment, and recovery support organizations and systems can prepare to work together to provide trauma-informed, resiliency-focused, recovery-oriented services to children, adults, and the families that hold their lives.

11:30 am – 1:00 pm Concurrent Sessions 7

Creating Sustainable Funding in Challenging Economic Times

Julie Goebel

Learn a tested system to identify and cultivate donors who love your mission – donors who will give for operations, capital, and endowment – even during challenging financial times. Learn how to engage your community in your organization’s mission and to inspire giving, even in a lagging economy. Designed for board members, executive directors, CEOs, and fund development professionals, this entry-level workshop will give you the fundamentals to embark on the path to sustainability and grow your major gifts programs year after year.

Not Graduated Yet: Four Years of a High School Social Norms Campaign That’s Overcoming Barriers and Celebrating Successes

Liz Nelson, Kristine Andersen

Implementation of a social norms marketing campaign has led to a close partnership between Vernon Hills High School and the Lake County Health Department/Community Health Center in suburban Chicago. “The Choice is Yours” campaign has learned many lessons from its successes and challenges! Successes include a 5% decrease in alcohol and a 4% decrease in tobacco use among students. Challenges to effective campaign implementation have been overcome with realistic strategies on a shoestring budget. Some basics of social norms theory will be shared as well as lessons learned about implementing the campaign.

Implementing Integrated Treatment for Co-Occurring Disorders (Part 2)

Please see the description for this continuing workshop under Concurrent Sessions 6.

Breaking the Chain: How Trauma-Informed Preventions, Treatment, and Recovery Systems Can Help Addicted Families Heal (Part 2)

Please see the description for this continuing workshop under Concurrent Sessions 6.