

## Preliminary Conference at a Glance

**CEUs for full conference with pre-conference = 21.5 hours**  
**CEUs for Wednesday only with pre-conference = 8 hours**  
**CEUs for Thursday = 8.5 hours**

**w/o pre-conference = 18.5 hours**  
**w/o pre-conference = 5 hours**  
**CEUs for Friday = 5 hours**

### Wednesday, September 15, 2010

7:00 am – 5:00 pm	Exhibits Open	Atrium
7:00 am – 5:00 pm	Registration	Atrium
7:00 am – 8:30 am	Buffet Breakfast	Pine/Spruce/Walnut
8:30 am – 11:00 am	IADDA Board Meeting	Willow Wide
8:30 am – 11:30 am	Pre-Conference Workshops	

Rosewood

#### **Parity 101**

*Presenter: Patrick Gauthier, Director of Healthcare Solutions, Advocates for Human Potential (AHP)*

This workshop is a practical overview of the Mental Health Parity and Addiction Equity Act (MHPAEA) as it relates to substance use disorder treatment providers. Participants will explore the regulations and the opportunities that exist today for providers who are willing and able to expand their business in a commercial managed care marketplace

Audience: Clinicians, Clinical & Executive Management

Redwood

#### **Responding to Ethical Challenges During the Clinical Supervision Process**

*Presenter: D. Shane Koch, RhD, CRC, CSADC, ICRC-AADC, CAADC, Associate Professor and Director of Addictions Studies, Rehabilitation Institute/Southern Illinois University*

This pre-conference workshop will explore ethical challenges that arise during the clinical supervision process. Topics will include: crisis management, documentation, roles and responsibilities, competence, and legal risk management.

Audience: Clinicians, Clinical Management

### **11:30 am – 1:30 pm Luncheon/Welcome/Opening Plenary**

**Pine/Spruce/Walnut**

**Welcome** – Sara Howe, IADDA CEO

**Opening Remarks** – Michelle R.B. Saddler, Chief of Staff, State of Illinois

#### **Panel Discussion – The Changing Face of Addiction Healthcare**

With the recent passage of healthcare reform, the implementation of the interim final rule of the Mental Health Parity & Addiction Equity Act (MHPAEA), the increased focus on wellness and prevention, the growing need to integrate with primary healthcare, and the shift to a third-party payer system, the face of our field is changing rapidly and agencies will have to transform to survive. This panel will bring together national experts in healthcare reform, parity, the National Quality Forum and systems transformation to discuss how addiction prevention and treatment can prepare to meet these changes.

*Presenters: Dr. Victor Capoccia, Senior Scientist, NIATx; Gabrielle de la Guéronnière, Deputy Director of National Policy, Legal Action Center (LAC) in Washington, DC; Arthur Schut, MA, Deputy Director & COO, Arapahoe House, Denver, Colorado; Becky Vaughn, CEO, State Associations of Addiction Service (SAAS); Moderator: Neal Shifman, Advocates for Human Potential (AHP)*

1:45 pm – 3:15 pm Concurrent Sessions 1

Maple

### **Moving Our Nation's Drug Policy Forward: An Update from Washington**

*Presenter: Gabrielle de la Guéronnière, Deputy Director of National Policy, LAC; Becky Vaughn, CEO, SAAS*

Now is a time of tremendous opportunity for improving the federal response to drug and alcohol addiction nationally. The new federal healthcare reform bill includes strong provisions for drug and alcohol addiction services and providers. Implementation of the new healthcare law and the federal parity law is quickly moving forward. New programs and proposals at key federal agencies, including the Substance Abuse and Mental Health Services Administration (SAMHSA) and the Office of National Drug Control Policy (ONDCP), have the potential to significantly impact access to prevention, treatment, and recovery support services. Attendees will learn about these federal developments for addiction services and providers and the opportunities available for improving federal policy moving forward.

Audience: Clinical & Executive Management, Prevention Specialists, Clinicians, Advocates

Elm

### **Response to Intervention**

*Presenter: Patricia Berry, Director, Student Assistance Center (SAP) at Prevention First*

Every public school in Illinois must implement the Response to Intervention (RtI) mandate by the beginning of the 2010-2011 school year through implementing a three-tiered process to intervene with reading, math, and behavior deficits. The behavior aspect of RtI interventions holds potential and pitfalls for substance use disorder prevention providers. This session will describe the three tiers of RtI strategies and how these may impact prevention services.

Audience: Prevention Specialists, Interventionists

Rosewood

### **HIT 101 – The Health Information Technology (HIT) Landscape and Your Place in it**

*Presenters: Adrian Bishop, Director of Organizational Development, AHP; Patrick Gauthier, Director of Healthcare Solutions, AHP*

Making sense of the myriad of hardware, software, and networking solutions before you venture any further in your pursuit of electronic health records, and other systems is an absolutely essential prerequisite. Providers must be able to orient themselves to the vast field of health information technology, clearing away the debris of misinformation, myth, and misperception. Using basic principles and definitions as a guide, participants will learn to wind their way through the thicket of vendors, systems, and perplexing standards and terminology prior to making their biggest investments.

Audience: Clinical & Executive Management

Redwood

### **A 21<sup>st</sup> Century Challenge: Prescription Drug Abuse Across the Lifespan**

*Presenter: D. Shane Koch, RhD, CRC, CSADC, ICRC-AADC, CAADC, Associate Professor and Director of Addictions Studies, Rehabilitation Institute/Southern Illinois University*

Recent SAMHSA Office of Applied Studies (OAS) data indicates that mental health and substance use disorder counselors may be facing a new epidemic in the form of prescription drug abuse among both adolescents and adults. Given that there is a significant rise in adolescent abuse of pharmaceutical drugs, we may expect that there will be ongoing challenges for decades to come. Additionally, as a consequence of the aging “baby boomer” generation, we can expect significantly older consumers who may be at-risk for misusing/abusing prescription medications as they deal with coexisting medical, emotional, and social challenges associated with aging.

Audience: Prevention Specialists, Clinicians

Ash

### **Using Analytical Instruments in a Treatment Setting**

*Presenters: Dawn Ruzich, Evaluator, WestCare Foundation; Leslie Balonick, Senior Vice President, WestCare Foundation; Stanley Brooks, Director, WestCare Foundation*

In an environment of decreasing resources, it is increasingly important to demonstrate program efficacy in concrete ways. This workshop will focus on how to utilize evidence-based analytical tools in a treatment environment to enhance clinical decision making and demonstrate program effectiveness. It will specifically focus on the use of Texas Christian University's *Client Evaluation of Self and Treatment and Criminal Thinking Scales* at Sheridan Correctional Center and the Cook County Jail IMPACT program.

Audience: Clinicians, Clinical Management

3:15 pm – 3:30 pm Break/Exhibit Session

Atrium

3:30 pm – 5:00 pm Concurrent Sessions 2

Maple

### **How to Avoid Being a Dinosaur: Internal and External Initiatives Targeted at Survival of Substance Abuse Specialty Services and Their Providers**

*Arthur Schut, MA, Deputy Director & COO, Arapahoe House*

This workshop will highlight one executive's journey toward integrated approaches, including practical considerations regarding business practices, human resources, demonstrating performance, clinical services, internal infrastructure (including finance & information technology), and accelerating readiness to participate in health care reform.

Audience: Clinical & Executive Management, Human Resources

Elm

### **Purple Kush & K2: The Changing Pot Scene**

*Bruce Talbot, MPA, Bruce R. Talbot Associates, Inc.*

“Spice”, “Budder”, “Purple Kush”, “K2”, the names may be confusing but the reality isn't. Today's marijuana is more potent – a lot more potent! In the 1960s, marijuana was less than two percent pure THC, today the average is over four times more potent. New forms of marijuana are producing THC levels of 27 percent, while synthetic forms of THC have been tested at 80 percent. This new ‘super-pot’ is producing super problems for users and communities. This workshop will examine these new forms of marijuana and the new trend of marijuana use.

Audience: Prevention Specialists, Interventionists, Clinicians

Rosewood

### **HIT 102 – Stages of HIT Adoption**

*Presenter: Adrian Bishop, Director of Organizational Development, AHP*

Like any Stages of Change model, providers must come to terms with their place in the natural sequence of technology adoption. Participants will learn about each of the stages of technology adoption, including those that involve strategic planning, requirements discovery and documentation, vendor evaluation, contract negotiations and implementation. Later stages that involve optimizing technology investments will be explored as well. Knowing where you stand can keep you from falling off a cliff in pursuit of technology.

Audience: Clinical & Executive Management

Redwood

### **Facilitating Organizational Change for Co-Occurring Disorder Services**

*Presenters: Randi Tolliver, PhD, CADC, Director, Illinois Co-Occurring Center for Excellence/Heartland Health Outreach; Danielle Kirby, MPH, MEd, Adolescent Treatment Services Manager, Illinois Department of Human Services, Division of Alcoholism and Substance Abuse (DASA)*

Research addressing the high prevalence rates of co-occurring mental health and substance-related disorders has led to the development of numerous skills and tools for the behavioral healthcare provider. The workshop will review utilization of the Dual Diagnosis Capability in Addiction Treatment (DDCAT) Index as a tool to help inform and direct organizational change. Attendees will discover how the DDCAT has been used in Illinois to help agencies explore their capability to provide dual diagnosis services and improve engagement, retention, and continuity of care. Examples will be provided from a DASA Adolescent Learning Collaborative (ALC) and other provider change efforts.

Audience: Clinical & Executive Management

Ash

### **Making Room for Education and Treatment in the Juvenile Justice System**

*Presenters: Nicole Randick, MAT, ATR-BC, LPC, Program Director, Abraxas Youth and Family Services; Pamela Kost, Training Director, Abraxas Youth and Family Services*

This workshop will focus on the implementation of education and treatment services within residential systems with court placed youth. Presenters will discuss the need to provide innovative programming focused on treatment and education for all clients. Participants will be introduced to a variety of tools to target students with at-risk behaviors. The conversation will focus on how to transform and implement a Positive Behavior Interventions and Support (PBIS) system utilizing Aggression Replacement Training (ART) to fit the operations of correctional programs that are focused on drug and alcohol treatment.

Audience: Interventionists, Clinicians, Case Managers

### **7:00 pm Celebrate Recovery Month at the White Sox/Twins Game (Optional)**

Join your fellow conference attendees at U.S. Cellular Field to celebrate National Drug & Alcohol Addiction Recovery Month. Tickets are available at a reduced price of \$34/ticket. A portion of the ticket sales will benefit IADDA's prevention programs: the Illinois Teen Institute and Operation Snowball. Tickets are limited – contact IADDA to place your order today!

### **Thursday, September 16, 2010**

7:00 am – 5:15 pm	Registration	Atrium
7:00 am – 5:00 pm	Exhibits Open	Atrium
7:00 am – 9:00 am	Buffet Breakfast	Pine/Spruce/Walnut
<b>9:00 am – 10:30 am</b>	<b>Opening Remarks/Keynote Presentation</b>	<b>Pine/Spruce/Walnut</b>

#### **Mainstream Media and Addiction: Exploitation or Education?**

In the past five years, mainstream media has exploded with programming dedicated to the topic of addiction. From the groundbreaking HBO series “*Addiction*” to the reality TV show “*Intervention*” to the prime-time airing of “*When Love is Not Enough: the Lois Wilson Story*,” the topic of addiction has gained an unprecedented level of exposure in the general public. Additionally, with 24-hour news programs on the hunt for news to attract the attention of viewers around the world, even the smallest hint that a celebrity is in rehab or that drug or alcohol use has resulted in the death of a star and this becomes the lead in every story. While addiction healthcare advocates have worked hard for decades to raise the public consciousness around

addiction, does the current public awareness gained through the mainstream media serve to educate the public or is the media guilty of exploiting those in need of addiction treatment and their families? Does the current focus on addiction help or hurt in the fight to educate, prevent, treat, and fund addiction healthcare services?

This plenary session will explore these questions and more. The presenter will also provide information from his current and ongoing research around the public's understanding of the disease of addiction and will even offer an opportunity for those in the audience to provide their own input into his research.

*Presenter: D. Shane Koch, RhD, CRC, CSADC, ICRC-AADC, CAADC, Associate Professor and Director of Addictions Studies, Rehabilitation Institute/Southern Illinois University*

10:30 am – 10:45 am Exhibit Session/Break

Atrium

10:45 am – 12:15 pm Concurrent Sessions 3

Maple

### **Medication Assisted Treatment for Opioid Dependence**

*Presenters: Adeyemi Fatoki, MD, MPH, Medical Director, Great Heights Medicine & Addictions Treatment Program; Derek Hayes, Treatment Advocate, Reckitt Benckiser Pharmaceuticals*

Opioids are drugs derived from opiates such as morphine and codeine or are chemically related to opiates or opium. Examples of opioids include some prescription pain killers, methadone and heroin. With almost two million people in the United States dependent on opioids, it is more common than most people may think. Opioid dependence is a medical condition and treatment goals include helping people to stay in treatment and reduce the use of illicit opioids. Treatment with medication assistance addresses a physical component, including treatment with medications such as Suboxone or methadone and a psychological/behavioral component which is addressed with appropriate counseling.

Audience: Clinicians, Clinical & Executive Management

Elm

### **Using Developmental Assets as an Evidence-Based Approach to Environmental Prevention**

*Presenter: John Shadowens, BS, MPA, Manager of Prevention Services, The H Group*

The Search Institute has identified 40 positive experiences and qualities that all of us have the power to bring into the lives of children and youth called developmental assets. Surveys of more than 2 million students reveal that these assets are powerful, predictive influences on behavior and character, especially on issues of drug and alcohol use, violence, and teen sexuality. Regardless of gender, ethnic heritage, economic situation, or geographic location, developmental assets both promote positive behaviors and attitudes and protect young people from problem behaviors. This workshop builds on the concepts of the Superhero Training Camp: Culture Shift and helps providers “operationalize” their work through a relationship model of prevention.

Audience: Prevention Specialists

Rosewood

### **HIT 103 – HIT and Business Process Redesign**

*Presenters: Adrian Bishop, Director of Organizational Development, AHP; Patrick Gauthier, Director of Healthcare Solutions, AHP*

This workshop will explore the fundamentals of workflow and business process documentation, analysis, and re-design or reengineering. Participants will come away with a new appreciation for the importance of documentation, efficiency, and quality redesign and requirements documentation prior to making any vendor selection. We will explore the importance of finding systems that closely resemble your existing functionality

and process flow as opposed to falling for a slick vendor demo and trying to re-design workflow after new systems have been installed. Moreover, providers will learn how not to automate inefficiencies and poor quality. This is one of the most important preparatory activities you will engage in this year.

Audience: Clinical & Executive Management

Redwood

### **Milieu Management**

*Presenters: Pamela Kost, Training Director, Abraxas Youth and Family Services; Walter Carlson, Facility Director, Abraxas Youth & Family Services*

*“It’s hard to remember that you came to drain the swamp when you are up to your butt in alligators.”* Effective milieu management requires that staff take time to prepare themselves for the task at hand. There are basic attitudes, dynamics, and warning signs of both a healthy and unhealthy milieu. Modeling desirable behavior, engaging clients in healthy ways, utilizing workable techniques, setting clear and healthy boundaries as well as seeking and using supervision will help to insure a more well run milieu.

Audience: Clinical Management, Clinicians

Ash

### **Integrated Co-Occurring Treatment: Implementation of a Sustainable Treatment Program for Youth with Co-Occurring Mental Health and Substance Use Disorders (Part 1)**

*Presenters: Chris Gleason, MA, CAADC, MAATP, Director of Substance Abuse Services/ICT Co-Supervisor, Family Services and Community Mental Health Center for McHenry County; Jessica Zaucha, LCSW, Manager of SASS/ICT Co-Supervisor, Family Services and Community Mental Health Center for McHenry County*

The Integrated Co-occurring Treatment (ICT) program is an evidence-informed treatment program for high-risk adolescents who have both substance use disorder and mental health problems. The integrated treatment approach utilized in ICT is embedded in an intensive home-based method of service delivery and provides a set of core services to youth with co-occurring disorders and their families. This two-part workshop will review the challenges of working with youth with co-occurring disorders and will feature the successes and challenges of the implementation of the ICT model in McHenry County.

Audience: Clinicians, Clinical Management

**12:15 pm – 1:45 pm Awards Presentation/Luncheon**

**Pine/Spruce/Walnut**

1:45 pm – 2:00 pm Exhibit Session/Break

Atrium

2:00 pm – 3:30 pm Concurrent Sessions 4

Maple

### **An Introduction to Medicated Assisted Recovery**

*Presenter: Marshall Rosier, MS, CAC, CCDP-D, MATS, LADC, Executive Director, Connecticut Certification Board*

This workshop presents an overview of the emerging science of addiction and several trends in the field of addiction treatment and recovery. The concept of medication assisted recovery is introduced by identifying several key principles for practitioners to consider when working with people in recovery. Finally, this workshop presents a brief overview of the three medications approved for the treatment of opioid dependence: methadone, Buprenorphine, and Naltrexone as well as the three medications approved for the treatment of alcohol dependence: Naltrexone, Disulfiram, and Acamprosate.

Audience: Clinicians, Clinical & Executive Management

Elm  
**The Rise of Heroin in Illinois and the Role of Prevention: Targeting Emerging Drug Trends**  
*Presenters: Kathie Kane-Willis, Director, Institute for Metropolitan Affairs, Roosevelt University; Stephanie Schmitz, Associate Director, Illinois Consortium on Drug Policy at Roosevelt University*  
 A thorough understanding of emerging drug trends is a necessary component in ensuring that primary prevention activities target concerning new substance use patterns in communities. Across the state, heroin use is increasing in areas that have not historically experienced heroin problems. These communities may struggle with how to craft prevention messages and materials and how to effectively get the word out to youth, their families, and community residents about the harms of heroin use. This workshop will first present data on heroin use trends in Illinois and will then lead a discussion on developing prevention messages and methods to address heroin use in Illinois.  
Audience: Prevention Specialists, Clinicians, Advocates

Rosewood  
**HIT 104 – Electronic Health Records (EHR) Systems**  
*Presenter: Adrian Bishop, Director of Organizational Development, AHP*  
 Having explored the HIT landscape, the adoption life-cycle, and business process redesign, participants will be ready to learn about electronic health records – what they are and what they are not. Participants will explore the pros and cons of working in an EHR environment and will review common functions and features. This workshop is intended to help you and your organization become more informed shoppers in a market that features more than 300 software vendors and a morass of laws, interdependencies and technology options. This information will enable you to more quickly identify viable resources that align well with your unique needs.  
Audience: Clinical & Executive Management

Redwood  
**Parity 201 (part 1)**  
*Presenter: Patrick Gauthier, Director of Healthcare Solutions, AHP*  
 Providers who have a handle on the Mental Health Parity & Addiction Equity Act (MHPAEA) and want to know more about the emerging health insurance market – particularly as it relates to the impact of the Patient Protection & Affordable Care Act (PPACA) and its intersection with MHPAEA - will find this session intriguing and tactical in nature. This two-part workshop will explore the finer points of the regulations, managed care operations, the importance of screening, assessment and level of care guidelines as well as the business and technology architecture required in commercial managed care. This workshop will also feature a discussion of Accountable Care Organizations, Patient-Centered Medical Home and Person-Centered Healthcare Home models and emerging Value-Based Insurance Designs that coincide with reforms and parity.  
Audience: Clinicians, Clinical & Executive Management

Ash  
**Integrated Co-Occurring Treatment: Implementation of a Sustainable Treatment Program for Youth with Co-Occurring Mental Health and Substance Use Disorders (Part 2)**  
*Please see description under Concurrent Session 3.*

3:30 pm – 3:45 pm Exhibit Session/Break

Atrium

3:45 pm – 5:15 pm Concurrent Sessions 5

Maple

### **Workforce Development Trends within Behavioral Healthcare**

*Presenter: Marshall Rosier, MS, CAC, CCDP-D, MATS, LADC, Executive Director, Connecticut Certification Board*

This workshop presents an overview of the many workforce development challenges facing the behavioral healthcare field with a special focus on addiction professionals. The presentation will highlight national and regional trends and some of the unique barriers to building a competent, diverse, and professional workforce equipped to meet the needs of people seeking services across the nation. Bridging the Science to Service gap, clinical supervision and implementing science and evidence-based practices will also be considered.

Audience: Executive Management, Human Resources

Elm

### **Effective Prevention Approaches Using Evidence-Based Kernels**

*Presenter: Dr. Dennis D. Embry, PAXIS Institute*

This workshop offers an example of prenatal, early childhood, elementary school, secondary school as well as college-age prevention kernels that can be used at home, school and community. Some kernels have long-term prevention effects, and others simply prevent every day hassles and increase daily uplifts. Suggestions for accessing and using such kernels will be discussed. Case examples will be presented.

Audience: Prevention Specialists

Rosewood

### **Expanding Our Lifesaving Toolbox: Understanding Illinois' New Opiate Overdose Prevention Legislation**

*Presenters: Lillian Pickup, Administrator for the Division of Planning and Performance Measurement, Illinois Department of Human Services, DASA; Jessica Terlikowski, Policy Manager, AIDS Foundation of Chicago; Sarz Maxwell, Medical Director, Chicago Recovery Alliance; Maya Doe-Simkins, INPEDE Research Manger, Boston Medical Center*

Illinois remains one of 16 states in the nation where drug-related deaths account for more than those caused by automobile accidents. Opiate overdose recognition and response training programs that distribute Naloxone help prevent these unnecessary deaths. On January 1, 2010, Illinois Public Act 096-0361 took effect, enabling greater access to a safe, effective, and low-cost opiate overdose reversal drug, Naloxone, also known as Narcan. Experts in this area will provide an explanation of how overdose prevention programs work and how substance use disorder treatment programs are uniquely poised to save even more lives.

Audience: Clinicians, Clinical Management, Case Managers, Advocates

Redwood

### **Parity 201 (part 2)**

*Please see description under Concurrent Session 4.*

Ash

### **Increase Organization's Energy Level by Defining Values**

*Presenter: Eleanor Wolfram, MPA, CRADC, Consultant*

The first step to energizing your organization's activities is to define the values of its stakeholders. Once "meaningful" values are identified in "practical" terms, quality and marketing strategies can be developed based on those values for revitalizing day-to-day activities. The ultimate results will be increased energy levels for forming new opportunities, new sources of income and revenue, and other morale boosting benefits.

Audience: Executive Management, Human Resources

**5:30 pm – 8:00 pm A Special Recovery Month Presentation Pine/Spruce/Walnut**  
 Encore showing of Hallmark Hall of Fame presentation of ‘*When Love is Not Enough: The Lois Wilson Story*’  
 Prior to the showing, Annah Perch, Executive Director of Stepping Stones, the historic home of Bill and Lois Wilson, will introduce the movie and provide a brief background. At the conclusion of the film, Ms. Perch will facilitate a discussion about the movie, answer questions about Stepping Stones, and about the role Stepping Stones continues to play in the lives of individuals and families who have been touched by its history.  
*A variety of hors d’oeuvres will be offered throughout the show*

**Friday, September 17, 2010**

7:00 am – 12:15 pm Registration Atrium

7:00 am – 1:45pm Exhibits Open Atrium

7:00 am – 9:00 am Buffet Breakfast Pine/Spruce/Walnut

**8:30 am – 9:00 am Keynote Address Pine/Spruce/Walnut**  
*David K. Mineta, Deputy Director of Demand Reduction, ONDCP*

9:15 am – 10:45 am Concurrent Sessions 6

Maple

**Engaging Your Board in Creating Sustainable Funding**

*Presenter: Laura Fixler, Benevon*

Stop suffering on the annual fundraising treadmill. Learn a tested and proven system for finding and cultivating the perfect major donors who love your mission – donors who will give money for operations, capital, and endowment. In this special workshop designed for board members, CEOs, and fund development directors, you will learn to engage every board member in the major gifts process without requiring that they ever ask for money.

Audience: Executive Management

Elm

**Effective Intervention/Treatment Approaches Using Evidenced-Based Kernels**

*Presenter: Dr. Dennis D. Embry, PAXIS Institute*

Evidence-based kernels are unique in the scientific literature at bridging the gap between prevention, intervention, and treatment across multiple problems with ease. This workshop reviews examples of how various kernels can be deployed and used for intervention and treatment at multiple ages as well as for multiple problems. Case examples will be utilized as models to copy.

Audience: Prevention Specialists, Interventionists, Clinicians

Rosewood

**Improving Outcomes for Families (part 1)**

*Presenters: Bakahia Madison, MA, CADC, Assistant Medical Director, Haymarket Center; Diane Mariani, Program Manager of Women and Children’s Services, Haymarket Center; Khalid Scott, Clinical Supervisor Recovery Coach Program, TASC; Carolyn Champion, Outpatient/Methadone Supervisor, Women’s Treatment Center; Renee Lee, Program Manager, Women’s Treatment Center; Ginny Trainor, Business Development, Riveredge Hospital*

It is well known that addiction is a family disease. The field of substance use disorders will need to continue to address this reality through family-based services. It will be critical for professionals to be aware of evidence-based practices (EBP) that will strengthen each member of the family as well as the whole family. This dynamic workshop will bring together treatment providers that will discuss EBPs for mothers, children, fathers, and the family unit. These experts are also connected through their involvement in the Illinois Coalition of Family-Based Treatment Providers and Allies.

Audience: Clinicians, Clinical Management

Redwood

**Utilizing Program Evaluation Strategies to Enhance Outcomes in Your Clinical Practice (for beginners)**

*Presenter: D. Shane Koch, RhD, CRC, CSADC, ICRC-AADC, CAADC, Associate Professor and Director of Addictions Studies, Rehabilitation Institute/Southern Illinois University*

This workshop will focus on the elements of program improvement and evaluation that are relevant for counselors and other professionals who are working directly with consumers. Participants will review concepts of program evaluation and learn how they may be applied to improve outcomes for consumers. Finally, this workshop will close with a discussion of how program evaluation techniques may support implementation of evidence-based practices.

Audience: Clinicians, Clinical Management

Ash

**Recovery Connectedness and Racial Identity: A Holistic Approach**

*Presenters: Mary Henderson, EdD, LCPC, CSADC, MISA II, Managing Director, Northern Illinois Council on Alcoholism and Substance Abuse; Tricia Bowdidge, Program Director, Northern Illinois Council on Alcoholism and Substance Abuse*

This workshop will focus on stages of racial identity development and its significance to early, middle, and sustained recovery. Current research on racial identity development, recovery management and community support will be explored. Participants will be actively engaged in the workshop discussion on recovery capital and recovery-oriented systems.

Audience: Clinicians, Recovery Support Specialists, Clinical Management

10:45 am – 11:00 am Exhibit Session/Break

Atrium

11:00 am – 12:30 pm Concurrent Sessions 7

Maple

**Telephone Counseling: Is it effective? Is it legal?**

*Presenter: Elizabeth Donohue, Managing Attorney, Popovits & Robinson, P.C.*

The telephone has been routinely used by treatment organizations and EAP's for intake, scheduling, crisis intervention, follow-up, case consultations, and providing information. However, the emergence of telephone counseling (or "tele-counseling") raises complex questions for those professionals who oversee these programs or evaluate providers. This workshop will provide participants with valuable background and insight on evaluating the effectiveness of telephonic services, as well as the legal issues surrounding these services, including licensing of professionals providing tele-counseling services and telephonic services being provided by professionals in one state to clients in another state. Participants will discuss ways to evaluate the effectiveness of telephonic counseling using existing research. Participants will be asked to share their own experiences with tele-counseling and its effectiveness in engaging and retaining clients in treatment services. The presenter will provide examples from providers currently engaged in tele-counseling and will discuss their anecdotal evidence of its effectiveness as a treatment method.

Audience: Clinicians, Clinical & Executive Management

Elm

### **Using Evidence-Based Kernels for Policy and Population-Level Change**

*Presenter: Dr. Dennis D. Embry, PAXIS Institute*

This workshop helps participants explore how evidence-based kernels can be used to achieve community, state, or even national policy and population-level change. This is especially important when local, state, and the Federal governments are facing huge fiscal and need challenges. Simple yet powerful evaluation models will be presented along with case examples.

Audience: Prevention Specialists, Advocates

Rosewood

### **Improving Outcomes for Families (part 2)**

*Please see description under Concurrent Session 6.*

Redwood

### **Utilizing Program Evaluation to Measure Outcomes and Demonstrate Programmatic Effectiveness (advanced)**

*Presenter: D. Shane Koch, RhD, CRC, CSADC, ICRC-AADC, CAADC, Associate Professor and Director of Addictions Studies, Rehabilitation Institute/Southern Illinois University*

This workshop continues the topic of program evaluation but focuses more intensely on research in program evaluation. Topics will include issues in research design and statistical analysis, designing program evaluations for clinical settings, program evaluation for grant writers, and effective utilization of results from program evaluations.

Audience: Clinicians, Clinical Management

Ash

### **Integrating Behavioral Health and Primary Care Settings**

*Michael R. Lardiere, LCSW, Director, Health Information Technology, Sr. Advisor Behavioral Health, National Association of Community Health Centers*

This workshop will provide an overview of integrating behavioral health in primary care settings with a focus on integration in Federally Qualified Health Centers (FQHCs). Attendees will be made aware of the current behavioral health services being provided in FQHCs and some of the obstacles that prevent coordinated and integrated care. Various models of integration will be presented along with some of the specific considerations that need to be addressed in order to integrate successfully. Participants will have an opportunity for specific questions to address their situation and needs.

Audience: Clinical, Executive Management, Human Resources

### **12:30 pm – 2:00 pm Closing Luncheon**

### **Pine/Spruce/Walnut**

*“Honoring Our Roots: Bill & Lois Wilson and the Founding of AA and Al-Anon”*

The closing plenary will continue our celebration of our heritage as a field as Annah Perch, Executive Director of Stepping Stones, discusses the important contributions made to addiction healthcare by Bill and Lois Wilson. Stepping Stones is the historic home of Bill and Lois Wilson in Bedford, New York. In her role as Executive Director, Ms. Perch focuses on preserving the house and its 20,000+ objects known as the Bill and Lois Wilson collection, educating visitors on site, on the web, and off-site. She also helps to promote research about Bill and Lois Wilson in an effort to lend a greater understanding of their contribution to society and alcoholism in general.